Electronic Acknowledgement Receipt				
EFS ID:	8813567			
Application Number:	10624085			
International Application Number:				
Confirmation Number:	6000			
Title of Invention:	System and method for providing targeted content to a user based on user characteristics			
First Named Inventor/Applicant Name:	Mark Kelley			
Customer Number:	20985			
Filer:	Brian Wacter/Michelle Sympson			
Filer Authorized By:	Brian Wacter			
Attorney Docket Number:	21625-0013001			
Receipt Date:	10-NOV-2010			
Filing Date:	21-JUL-2003			
Time Stamp:	19:03:07			
Application Type:	Utility under 35 USC 111(a)			

Payment information:

Submitted with Payment		no	no no				
File Listing:							
Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)		
1		373.pdf	159640 bc22c2a7%bb0329781ed4d9c7cdd7f4c	yes	2		

Multipart Description/PDF files in .zip description				
Document Description	Start	End		
Assignee showing of ownership per 37 CFR 3.73(b).	1	1		
Power of Attorney	2	2		

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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.